



**FOR IMMEDIATE RELEASE**

February 5, 2018

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NOTICE TO ALL MCHENRY COUNTY MEDIA

MEETING NOTICE

(February 5, 2018) In compliance with the Open Meetings Act, this is to inform you that a Conservation Congress meeting of delegates and alternates has been scheduled for the McHenry County College Leucht Conference Center on Saturday, February 10, 2018 at 8:30 a.m. The purpose of the meeting is to seek input on emerging issues. A quorum of the Board of Trustees will be present; however, no official business is scheduled.

The McHenry County College is located at 8900 US Highway 14, Crystal Lake, Illinois. Please contact the District office for more detailed directions at (815) 338-6223 X 1234.



**02.10.18**

**CONSERVATION  
CONGRESS 2018**

**Sustaining the Dream  
—Stewarding the Places We Love**

**MCHENRY COUNTY CONSERVATION DISTRICT'S  
SECOND CONSERVATION CONGRESS**

**Sustaining the Dream – Stewarding the Places We Love!**

**Event Schedule - February 10, 2018, 8:30 AM to 4:30 PM  
McHenry County College - Luecht Conference Center  
8900 US Highway 14, Crystal Lake, IL**

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|--------------------------|---|
| <b>7:45 AM – 8:30 AM</b> | <b>Registration/Delegate Check-In</b>   |
| <b>8:30 AM – 8:40 AM</b> | <b>Welcome and Introductory Remarks</b><br><i>Call to Order – President Stephen Barrett</i><br><i>Reciting of the Pledge of Allegiance</i><br><i>Reading of the Conservation Land Ethic</i> |
| <b>8:40 AM – 8:50 AM</b> | <b>Fundamental Declaration of Conservation Principles</b>   |
| <b>8:50 AM – 9:05 AM</b> | <b>Opening Session: Sustaining the Dream – Stewarding the Places We Love!</b><br><i>Elizabeth S. Kessler, MBA, CPRE, Executive Director</i>   |

- 9:05 AM – 10:30 AM**     **Congressional Conversation No. 1**  
*The Value of Nature – Ecosystem Services*  
*Presenter: Brian Daly, Associate/Local Planning, Chicago Metropolitan Agency for Planning (CMAP)*
- 10:40 AM – 12:00 PM**     **Congressional Conversation No. 2**  
*Funding the Dream – The Value Proposition*  
*Presenter: Kevin Roth, PhD, Vice President of Research, National Recreation and Park Association (NRPA)*
- 12:00 PM – 12:50 PM**     **Lunch**  
*Lunch will be provided for Pre-Registered Delegates only.*
- 1:00 PM – 2:15 PM**     **Congressional Conversation No. 3**  
*Water – Keeping It On the Land and Out of Your Basement*  
*Presenter: Jason F. Thomason, Associate Hydrogeologist and Section Head, Illinois State Geological Survey and Daniel Abrams, Illinois State Geological Survey*
- 2:25 PM – 3:50 PM**     **Congressional Conversation No. 4**  
*Geotourism: Outdoor Recreation as an Economic Driver*  
*Presenter: Liz Ogilvie, Chief Marketing Officer, American Sportfishing Association (ASA) & Keep America Fishing and Member of the Outdoor Recreation Industry Roundtable*
- 4:00 PM – 4:20 PM**     **Closing Session: Stand Up for Conservation**
- 4:20 PM – 4:25 PM**     **Conservation Congress Commemorative Photo**
- 4:25 PM – 4:30 PM**     **Public Comment**
- 4:30 PM**     **Adjournment - Closing of the 2018 Conservation Congress**
- 4:30 PM – 5:00 PM**     **Celebration Reception**

*“We have fallen heirs to the most glorious heritage a people ever received, and each one must do his part if we wish to show the nation is worthy of its good fortune.” ~ Theodore Roosevelt*