

**McHENRY COUNTY CONSERVATION DISTRICT
BOARD OF TRUSTEES
OUTREACH & ADVOCACY COMMITTEE
MINUTES OF MARCH 23, 2017**

1.0 CALL TO ORDER

The Regular Meeting of the Board of Trustees Outreach & Advocacy Committee of the McHenry County Conservation District was called to order at 5:00 p.m. by Chairman Kranz on the evening of March 23, 2017 at the Brookdale Administrative Offices, 18410 US Highway 14, Woodstock, Illinois.

2.0 ROLL CALL

Trustees Present: Dave Kranz, Chairman
Vern Scacci, Trustee
Dave Brandt, Trustee
Bona Heinsohn, President (arrived at 5:15 p.m.)

Staff Present: John Kremer, Director of Operations & Public Safety
Anne Basten, Executive Assistant
Wendy Kummerer, Marketing & Communications Manager
Deb Chapman, Educational Services Manager (was there near the end)

3.0 PUBLIC COMMENTS

There were no public comments.

4.0 OLD COMMITTEE BUSINESS

4.1 Approval of Minutes

4.1a Minutes of February 16, 2017

A motion was made by Trustee Brandt, seconded by Trustee Scacci, to approve the Outreach and Advocacy Minutes of February 16, 2017 as presented. A voice vote resulted in all ayes.

Motion passed unanimously.

4.2 Outreach Project

Trustee Brandt met with President Heinsohn, Executive Director Kessler and new County Board Liaison Nowak. He reported that it went very well and Mr. Nowak has been brought up to date on several items in preparation for his first board meeting with this board.

4.3 Legislative Update

4.3a FY 2018 Legislative Program

The FY 2018 Legislative Program was discussed noting that there were only minor changes from the previous years' program. The consensus was to recommend adoption of Resolution #17-04 through the consent agenda this same evening.

Executive Assistant Basten updated the committee on the deadlines for passing substantive bills out of committees in both the Illinois House of Representatives and Illinois Senate. In the Senate, several bills related to pensions, hunting and fishing, and posting of legal notices have made it out of committee. It

was noted that several Senate shell bills are in Third Reading on the floor that would or could be amended later in the session.

The House of Representatives has also passed a few bills on to the Senate related to parks and recreation and trail funding.

4.4 Collaborative Partnerships

4.4a First Friday Concert Series - Capacity Issue Discussion

Director of Operations and Public Safety Kremer reviewed the capacity of the patio at Lost Valley Visitor Center as 457 standing and approximately 215 with tables and chairs but that the substructure is very sturdy being all stone and cement and just limited by the actual square footage.

4.4b LL Bean - Outdoor Recreation Partnership

The Trustees noted that there were a large number of dates on the draft contract and asked how that worked. Director of Operations and Public Safety Kremer explained that these were all of the possible dates that they would use but that the number of people and dates depended on the number of people signed up and instructors needed. They were limited to the hours of 10 a.m. to 2 p.m. to prevent competition with prime fishing hours at this highly visited site. He also noted that there were no issues during the summer of 2016 trial period.

Discussion then turned to the storage structure that will be built by LL Bean and anchored into the ground.

The consensus was to move forward with the project and recommend approval of the contract once finalized.

4.5 Destination Events

Director of Operations and Public Safety Kremer and Marketing and Communications Manager Kummerer spoke about The Great Outdoors Beer Trail event that is scheduled for August 19, 2017 at the Fel-Pro Conservation Area and has sixteen (16) vendors signed on so far through a third-party contractor. Unfortunately, the McHenry Rotary Blues, Brews & Barbeque also got moved to the same weekend. The goal of staff is to reach 250 people.

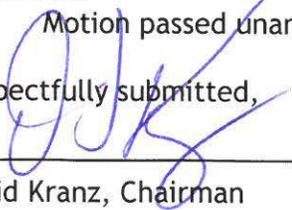
Director of Operations and Public Safety Kremer also announced that a local Frisbee Golf organization wants to discuss expanding the course at Fel-Pro Conservation Area to 18 holes with the expectation of attracting tournaments. They are also talking with Cary Park District about another 9-hole course on one of their sites.

5.0 **ADJOURN**

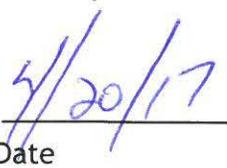
There being no additional business for the Outreach & Advocacy Committee, a motion was made by Trustee Brandt, seconded by Trustee Scacci, that the meeting be adjourned.

Motion passed unanimously. Meeting adjourned at 5:35 p.m. on March 23, 2017.

Respectfully submitted,



David Kranz, Chairman



Date