

**McHENRY COUNTY CONSERVATION DISTRICT
BOARD OF TRUSTEES
OUTREACH & ADVOCACY COMMITTEE
MINUTES OF FEBRUARY 16, 2017**

1.0 CALL TO ORDER

The Regular Meeting of the Board of Trustees Outreach & Advocacy Committee of the McHenry County Conservation District was called to order at 5:00 p.m. by Chairman Kranz on the evening of February 16, 2017 at the Brookdale Administrative Offices, 18410 US Highway 14, Woodstock, Illinois.

2.0 ROLL CALL

Trustees Present: Dave Kranz, Chairman
 Vern Scacci, Trustee
 Dave Brandt, Trustee

Staff Present: John Kremer, Director of Operations & Public Safety
 Anne Basten, Executive Assistant
 Wendy Kummerer, Communications & Marketing Manager
 Deb Chapman, Educational Services Manager
 Amy Peters, Planning Manager

3.0 PUBLIC COMMENTS

There were no public comments.

4.0 OLD COMMITTEE BUSINESS

4.1 Approval of Minutes

There were no minutes pending approval.

4.2 Outreach Project

4.2a Governmental Outreach Efforts (Municipal/Township/County Board)
Meetings with five new County Board members have been completed to date and all have gone very well.

Director of Operations and Public Safety Kremer attended the recent Green Drinks presented by Visit McHenry County noting that they advertise outside of the County to bring people to the county. Their future targeted activity will be cycling.

Conservation Congress went well on February 9, 2017 with over 60 people in attendance, as did the follow up the following day at Cary Grove High School with their new Environmental Club.

4.3 Legislative Update

4.3a FY 2017 Legislative Program Update
Over 5,000 bills had been filed in Springfield for the 100th General Assembly for the two-year term. Staff is monitoring the bills as they move through the system.

4.4 Collaborative Partnerships

No items for discussion on this topic.

4.5 Destination Events

4.5a First Friday Concert Series

Director of Operations and Public Safety Kremer asked Educational Services Manager Chapman to answer any questions on the Board Summary presented. Trustees Brandt and Scacci have attended these events in the past and all agreed that moving the event out of the current setting would not be a good idea. Staff recommended the current self-policing to limit the number of attendees. As parking fills up, and the walk gets longer, people tend to drive through instead of staying. Staff will continue to request donations. It was recommended that staff indicate the exits as part of their introductions to try to limit risk in case of an emergency so not all the attendees leave by the same narrow exit.

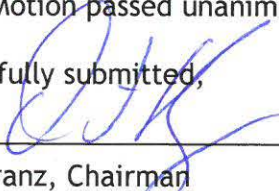
Director of Operations and Public Safety Kremer reported that staff is still working on the mountain biking addendum with the District's recommended guidelines for presentation to this committee in March.

5.0 ADJOURN

There being no additional business for the Outreach & Advocacy Committee, a motion was made by Trustee Brandt, seconded by Trustee Scacci, that the meeting be adjourned.

Motion passed unanimously. Meeting adjourned at 5:44 p.m. on February 16, 2017.

Respectfully submitted,



David Kranz, Chairman



Date