1.0 CALL TO ORDER
The Regular Meeting of the Board of Trustees Outreach & Advocacy Committee of the McHenry County Conservation District was called to order at 5:00 p.m. by Chairman Brandt on the evening of March 15, 2018 at the Brookdale Administrative Offices, 18410 US Highway 14, Woodstock, Illinois.

2.0 ROLL CALL
Trustees Present: Dave Brandt, Chair
John Henning, Trustee
Carolyn Campbell, Trustee

Staff Present: John Kremer, Director of Operations & Public Safety
Wendy Kummerer, Marketing & Communications Manager
Anne Basten, Executive Assistant
Brad Woodson, Natural Resource Manager

3.0 PUBLIC COMMENTS
There were no public comments.

4.0 OLD COMMITTEE BUSINESS
4.1 Approval of Minutes
There were no minutes for approval.

4.2 Outreach Project
4.2a Governmental Outreach Efforts
Chairman Brandt spoke with Peter Austin and Dennis Sandquist at the Conservation Congress 2018 meeting. He also spoke with Peter Austin and County Board Member Joe Gottemoller at the Farm to Table informational meeting. Director of Operations & Public Safety Kremer spoke with County Board Member Chris Christensen via phone and in person near the Hollows Conservation Area.

Trustee Campbell reported that representatives of the City of Crystal Lake had attended the McHenry County Council of Governments and had talked about activities within their jurisdiction. It was suggested that the Board of Trustees consider rescinding the Letter of Agreement (Resolution #17-37) related to the maintenance of the Pedestrian/Bikeway Underpass Improvement at U.S. Route 14.
Trustee Campbell spoke to a representative of the Cary Park District at a recent event and they had brought up connecting Lions Park to the Hollows Conservation Area which has not been done due to the abundance of wetlands between the two parks.

Chairman Brandt also spoke about Keith Wosniak of the U.S. Army Corps of Engineers and the Todd Tucker, Executive Director from the Byron Forest Preserve District while at the IAPD luncheon.

4.2b Walkabouts and Market Research
Chairman Brandt spoke about walking and knocking on doors near the Pichen Parcel at the Hollows Conservation Area. He noted that all of the houses had been built after the animals were removed by Mr. Pichen and that the fields had been right up to the back fence line prior to the 30’ grass buffer being introduced by the District’s agricultural lease program. Chairman Brandt stated he felt good about the interactions. He suggested setting up a booth for a couple of hours periodically at local stores. He also walked the neighborhood on the south end of Fox Bluff but did not have as many responses by the neighbors there.

Trustee Campbell suggested reaching out to the Parent Teacher Organizations.
Chairman Brandt shared some ESRI® data maps provided by Executive Director Kessler about the people who support parks and recreation and provided a list of proposed stores where outreach could be conducted by the Board.

4.3 Conservation Congress 2018
All agreed it went well and was well received and are awaiting the summarized responses.

4.4 Legislative Updates
4.4a FY 2087 Legislative Program Update
Executive Assistant Basten reported that another 5,000 plus bills had been filed before the deadline the following day. There are several affecting the Freedom of Information Act and a few hunting related at this time.

4.5 Collaborative Partnerships
Director of Operations and Public Safety Kremer stated that the LL Bean agreement would be coming up for renewal in March and will include the Stand Up Paddleboard lessons and possibly archery and fly fishing.

4.6 Destination Events
Festival of the Sugar Maples is the first two weekends of March and that volunteers are still needed.
5.0 ADJOURN

There being no additional business for the Outreach & Advocacy Committee, a motion was made by Trustee Henning, seconded by Trustee Campbell, that the meeting be adjourned.

Motion passed unanimously. Meeting adjourned at 5:37 p.m. on February 15, 2018.

Respectfully submitted,

[Signature]

David Brandt, Chairman

[Date] 3/15/18

Date